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AMUSEMENT INDUSTRY NEWSLETTER

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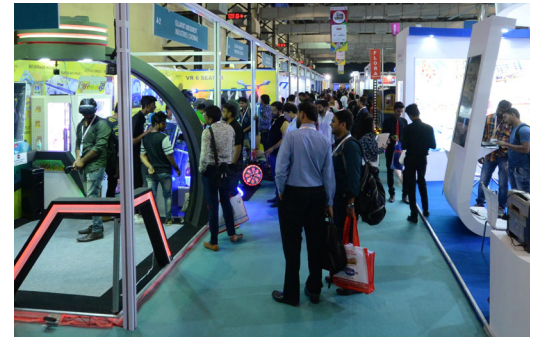
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KidZania celebrates 10 years in India, to add 7-8 new centres in next decade



As it completes 10 years in India, global indoor theme park KidZania has set sights on further expansion in the country by adding 7-8 new centres during the next decade, a top company official said on Wednesday. Some of these centres might be smaller, KidZania India Founder and Promoter Paras Chandaria said, adding that if smaller formats become successful, these can be replicated in Tier-II cities going forward.

"We see huge opportunities in India and expect to open 7-8 theme parks in the next 8-10 years," Chandaria told PTI. "Now, we are looking at five cities -- Bengaluru, Ahmedabad, Chennai, Pune and Hyderabad -- for the next phase of expansion with a capex of USD 50 million (about Rs 400 crore)," Chandaria said. "In the next 8-10 years, India will become the largest market for KidZania in the world, surpassing Mexico which has four centres. Similarly, we will also explore Tier-II markets with high children population for further expansion," Chandaria added.

Source: <https://economictimes.indiatimes.com> ///



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New 'world class' Taraporewala aquarium to replace 72-yr-old iconic structure

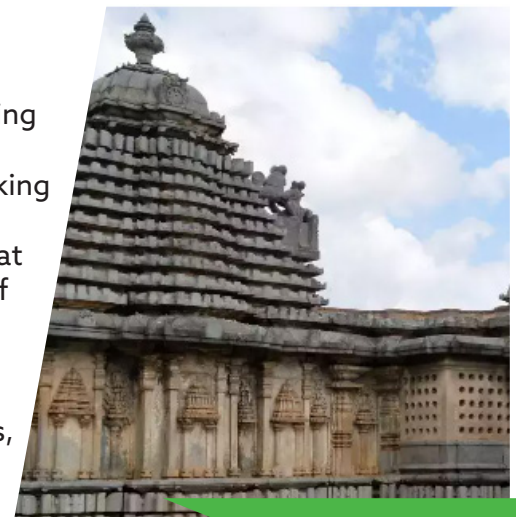
An iconic tourist destination in Mumbai, Taraporewala aquarium at Charni Road – which is also one of the oldest aquariums in the country – is slated to be demolished. According to senior officials of the state department of fisheries, a 'world class aquarium' would be developed at the location after the demolition of the 72-year-old landmark structure. Shaunak Modi, director of Coastal Conservation Foundation, said, "Taraporewala is an important institution for Mumbai. Besides the fish, the aquarium was home to shells, which curators like Dr B F Chhapgar had collected during their tenure. In a bid to set the ball rolling for the new aquarium, a tender for appointing a contractor for designing the aquarium is slated to be floated "very soon", said Patne. "I was a frequent visitor to the aquarium in my childhood, and there was never an educational angle to those trips. But from where else would the children learn about marine life, a subject on which there has been a dearth of information. The government (state) must ensure that the aquarium is developed, not only as a spectacle, but also with the perspective of educating the people," Modi added.



Source: <https://indianexpress.com> ///

UNESCO adds India's Shantiniketan, Hoysala ensembles to its heritage list

The United Nations Educational, Scientific, and Cultural Organization's (UNESCO) World Heritage Committee has finally taken its decision of adding 27 new sites to its prestigious heritage list and India's Shantiniketan and India's Sacred Ensembles of the Hoysalas have also made it to the list, making it a happy and proud moment for India. To be added to the esteemed list, a natural or cultural site must be of outstanding universal value and meet at least one of the 10 other criteria for selection. It must be a "masterpiece of human creative genius," or have "areas of exceptional natural beauty and aesthetic importance." UNESCO unveiled 27 new World Heritage Site designations. Among them are a diverse slate of culturally significant regions, including sacred temples in Cambodia, China's ancient tea forests, and European towns.



Source: <https://timesofindia.indiatimes.com> ///

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Rajasthan Tourism identifies attractions in every district to develop new tourist sites



The Rajasthan Tourism Department is planning to transform the state's tourism landscape by identifying and developing new tourist destinations across all districts. This ambitious venture of the state government involves development, restoration, and conservation of two tourist attractions in every district of the state. Apparently, these projects are already on, and the Tourism Development Fund is funding it. Rashmi Sharma, director of the Tourism Department said that the department is dedicated towards refurbishing the state's tourism sector. She also informed that a total investment of INR 70.06 crore will help in development and renovation activities which are currently underway in all the districts.

These initiatives are set to breathe new life into Rajasthan's tourism scene by offering a new experience in every district to travellers. Sharma also said that the initiative was taken by the state tourism department along with several government departments, including the Forest Department, Archaeology Department, and Public Works Department and municipal bodies. All these government bodies will ensure the success of these projects.

Source: <https://timesofindia.indiatimes.com> ///

Camp and BBC Studios to launch Bluey-themed immersive experience in LA

Camp and BBC Studios have teamed up on a new Bluey-themed immersive experience, opening on 6 November at Westfield Century City in Los Angeles. Guests will visit Bluey's home, a 5,000-square-foot house behind Camp's signature 'magic door' inspired by the award-winning show and created in collaboration with BBC Studios.

There will be dancing in Bluey's playroom, games including Magic Asparagus and KeepyUppy, a two-storey pillow fort and cardboard box castle with slides, and character interactions. Bluey x Camp also includes a Bluey animation, hidden Easter eggs from Bluey episodes including garden gnomes and tennis balls, and exclusive Bluey x Camp merchandise.

(Source: <https://blooloop.com> ///

